

Jet's America Inc.

Job Description:

Creates visual concepts using computer software, to communicate ideas that inspire, inform, or captivate consumers. Creates and updates layout and production designs for advertisements, coupon booklets, flyers, informational guides, print templates, corporate events, web site, etc. Reviews marketing assets and advertisements to ensure they meet brand guidelines. Assists the Marketing Department as needed.

Responsibilities:

- Works on new product launches.
- Reviews work by the Agency of record.
- Manages multiple projects and prioritizes work to meet all deadlines.
- Applies established corporate branding specifications to ensure work meets organization guidelines.
- Works collaboratively with vendors and core departments.
- Executes creative concepts across different media (print, social media, & digital media).
- Designs and develops print ready files for various vendors.
- Provides design services as needed for store openings and special events.
- Creates template for franchisees to follow.
- Creates gifs and images for campaigns as needed.
- Edits videos if needed.
- Other duties as assigned.

Required Skills & Experience:

- A Bachelor's degree in Graphic Design or a similar field preferred.
- 2-3 years of graphic design experience preferred.
- Artistically inclined.
- Ability to work in a fast paced environment.
- Strong verbal and written communication abilities along with proofreading skills.
- Capable of handling multiple tasks and projects at once.
- Organizational and time management skills.
- Positive attitude and interpersonal skills.
- Strong problem-solving and analytical skills.
- Ability to work both independently and in a team to complete a task.
- Working knowledge of Adobe InDesign, Illustrator, and Photoshop, Windows 7/10, and Microsoft Office Suite for Windows and/or Mac.
- Knowledge of popular social media platforms preferred.
- Knowledge of After Effects, basic QSR or Jet's Pizza operations preferred.

Physical Demands:

- Frequent sitting.
- Repetitive mouse and keyboard use along with visual demands.

Performance Measurement:

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- Accuracy and integrity of work.
- Timely Completion of assigned tasks and annual goals.
- Ability to continually develop skills and adapt to new technologies and techniques.
- 30 day, 60 day, and yearly reviews.
- Attendance record.

Other Duties:

This job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee. Duties, responsibilities and activities may change at any time with or without notice.

If interested in this position at Jet's America Inc, please submit a resume to resumes@jetspizza.com.

**We're an equal opportunity employer. All applicants will be considered for employment without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, genetic information, veteran or disability status.*